

# Feature: Placeholders

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Projekt: Projekt Alpha

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## 1 Placeholders

This document sets `projekt` and `kunde` once in the frontmatter. The custom template mirrors each as a LaTeX macro.

Write the macro in the body and it expands: Projekt Alpha is delivered for Nordwind GmbH. The bare command reads the same value every time.

The same frontmatter value feeds the title page through the `$projekt$` template variable. One source, two outputs. A new placeholder costs one frontmatter key plus one `\newcommand` line in the template.